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FEDERAL COMMUNICATIONS COMMISSION WASHINGTON

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result in harm. The Commission also concludes, however, that the plain language of the statute requires complaints filed pursuant to the general prohibitions of Section 628(b) regarding unspecified unfair practices must demonstrate that an alleged violation had the purpose or effect of hindering significantly or preventing the complainant from providing programming to subscribers or consumers.

In addition, the <u>First Report and Order</u> adopts a streamlined complaint process. The Commission's rules will encourage programmers to provide relevant information to distributors before a complaint is filed with the Commission. In the event that a programmer declines to provide such information, it will be sufficient for a distributor to submit a sworn complaint alleging, based upon information and belief, that an impermissible price differential exists. With respect to complaints alleging price discrimination, the burden will be placed on the programmer to refute the charge by presenting evidence of the actual price differential and its justifications for that differential. The complaining distributor will then have an opportunity to reply.

With respect to exclusive contracts, the <u>First Report and Order</u> determines that exclusive arrangements between vertically integrated programmers and cable operators in areas not served by a cable operator are illegal and may not be justified under any circumstances. The <u>First Report and Order</u> also holds that exclusive contracts in areas served by cable (except those entered into prior to June 1, 1990) may not be enforced unless the Commission

Congress of the United States

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March 23, 1993

The Honorable James H. Quello Chairman Federal Communications Commission 1919 M Street, N.W. Washington, D.C. 20554

Re: MM Docket No. 92-265

Dear Chairman Quello:

We are writing to express our views concerning the Notice of Proposed Rulemaking regarding the program access provision (section 19) of the Cable Television Consumer Protection and Competition Act of 1992. We would like to thank you and the Commission staff for your cooperation in arranging meetings between members of our staffs and the Commission's staff to discuss in detail the Commission's implementation of that provision. This letter is intended to highlight certain concerns that were raised in those meetings.

In crafting the Cable Act, Congress recognized the unfair advantages that vertically integrated program suppliers have because of their ability to favor their affiliated cable operators over nonaffiliated cable operators and other multichannel video programming distributors, such as wireless cable and DBS. The purpose of section 19 was to prohibit this type of favoritism by making it unlawful for program vendors in which a cable operator has an attributable interest to refuse to sell programming to cable competitors or to discriminate with respect to prices, terms or conditions in making such sales. continuation of these discriminatory practices is antithetical to Congress' goal of fostering the growth of emerging video distribution technologies.

Section 19 was the most intensely examined and vigorously debated provision of the Cable Act. The statutory language of the provision is clear, and in implementing section 19 the Commission should use a strict interpretation of that language.

The statutory language of section 19 provides that price differences are per se discriminatory unless a cable programmer can show that such price differences meet one of the four specific exemptions set forth in subsection (c)(2)(B). A cable competitor makes a prima facie case by showing price discrimination; it is not required by the statute to make any

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The Honorable James H. Quello Page 2 additional showing of harm. After a cable competitor establishes a <u>prima facie</u> case, the burden of proof shifts to the vertically <u>integrated programmer or cable operator who is alleged to be in</u> The Honorable James H. Quello Page 3

We all want competition to thrive in the video programming marketplace. Issuing strong access to programming regulations will be the single most important action the Commission can take to foster that competition. We urge you to fulfill the goals of the statute when promulgating the section 19 regulations.

Sincerely,

W.J. (Billy) Tauzin

Rick Boucher

Jim Cooper

Slattery

cc: The Honorable Andrew C. Barrett
The Honorable Ervin S. Duggan